BLAIR DJUNA

PRESS KIT

BEAUTIFUL

BLAIR DJUNA

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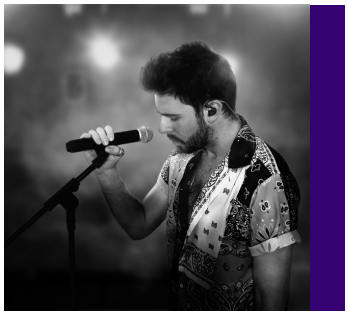


ARTIST BIOGRAPHY

When made with conviction and honesty, music can be incredibly captivating. It's more than a feeling; it's an experience you take with you long after the last chord is played. That connection a performer makes with an audience on a deeper level is one of the many reasons why I love music and have dedicated my life to creating songs that bring people joy, self-reflection, and real emotion. I choose to pour my heart and soul into the music I make by putting together meaningful songs that will truly touch any audience I have the honour to play for.

My name is Blair Djuna, an independent music recording artist and singer/songwriter based in Sydney, Australia. As a kid, I always had a fascination with music. When I reached my teen years, I began playing and writing songs for fun. As my interest and talents grew, I began to realize this was a life passion that wasn't going away any time soon. I became a founding member of pop duo SEGANA in 2018. After recording several songs together, I decided to venture out on my own to explore music that was distinctly mine.

With a sincere passion for storytelling and a drive to push boundaries as an artist, my goal is to deliver one-of-a-kind songs that truly stand out. Whether I'm working on a soulful and smooth sound to unwind with or want a more upbeat vibe that will create an energetic atmosphere, I am constantly trying out new combinations and techniques that expand my own understanding of this craft that I love. This industry is filled with talented individuals, but I believe hard work, exploration, and true originality will always stand out.

The style of music I create is filled with alternative pop melodies. I am also paving my own path in the music industry by adding a unique touch to my work that you won't find anywhere else. From the very first note, my aim is to grab your attention and make you want to hold on throughout the journey of the song.

While composing sound is what brings my music to life, it's the lyrics that give it heart. The stories I tell through my songs range from heartbreak to romance, an energetic party scene to deep self-reflection, and everything in between. No matter what issue or life event I'm taking on, I always aim to be authentic and raw with my music. Every song is an important part of who I am, and my hope is that others feel that sincerity through the lyrics I write.

Music is more than just something to fill a quiet room for me. It can be a companion during hard times, or a way to celebrate the beauty of life. No matter how or why you connect with my music, I'm glad to have you along for this amazing ride and cannot wait to share more of what I'm working on with you.

BLOG ARTICLE

(Available to copy)

Blair Djuna releases his new and hypnotic single "Beautiful"

This year, the music industry has brought many surprises to the international audience. More and more independent artists are joining the scene, managing to captivate thousands of people with their compositions and meaningful lyrics. Undoubtedly, Blair Djuna's new single " Beautiful " is one of those songs that will reach your soul in such a way.

Derrick Attwood, known by his stage name as Blair Djuna, is an Australian songwriter and singer who has dedicated his life to exploring diverse musical genres ranging from rock and roll, R&B, hip hop, to alternative pop. He discovered his talent at the age of 15. He studied a Bachelor of Music (songwriting) at, JMC academy, Sydney. During his period of study he was one half of the pop duo SEGANA (2018) that achieved a level of success with a hit song called "Forget You". Commencing a solo career recently "Beautiful" is Blair Djuna's third and latest release.

Blair Djuna not only focuses on the musical and technical details, but also on the depth of the lyrics, while exploring a myriad of styles to recreate scenarios that can take you from one state of mind to another.

"With a sincere passion for storytelling and a drive to push boundaries as an artist, my goal is to deliver "one of a kind" songs that truly stand out. Whether I'm working on a soulful and smooth sound to unwind with or want a more upbeat vibe that will create an energetic atmosphere, I am constantly trying out new combinations and techniques that expand my own understanding of this craft that I love."

His ingenuity and music creativity develops a unique musical aesthetic, which he describes as bold, dynamic, versatile, eccentric and lyrical. The experience he has gained has given him the confidence to be experimental with his sound and push the boundaries of what is understood as popular music today. He promises to hook and move you with an original touch you won't find anywhere else.

"That connection a performer makes with an audience on a deeper level is one of the many reasons why I love music and have dedicated my life to creating songs that bring people joy, self reflection, and real emotion. I choose to pour my heart and soul into the music I make by putting together meaningful songs that will truly touch any audience I have the honour to play for".

The song "Beautiful" released in August 2022, is a unique piece that appears to represent a state of confusion and romance, but ends up being a journey into oneself. Upon listening to it, you will fly into an atmosphere of self reflection that will make you question your past failures, giving you a glimmer of hope in the midst of so many personal disappointments. Its slow and calm rhythm, accompany a delicate, simple melody, creating a sound full of emotions. The chorus provides you with a moving experience that will give you pause and move you to tears. "Beautiful" sounds minimalistic, modern and classic at the same time. The piano offers a subtle and nostalgic character, while transporting the harmony to an oneiric world. It is a song that will help you connect with your innermost emotions, secret fears and feelings.

Undoubtedly, the artist's compositions are full of feeling and poetry. This is one of the many musical works that deserve to be recognized for their quality and production. Blair Djuna offers the public a unique and enjoyable product, and represents the arduous but satisfying journey of being an independent artist.

"Staying driven in this industry can be difficult at times; finding originality isn't always the easiest thing. Staying true to what you think is good and what makes you feel something when you're writing is the best way to let your originality as an artist shine through. No matter how or why you connect with my music, I'm glad to have you along for this amazing ride and cannot wait to share more of what I'm working on with you".

Press Release
For Immediate Release
Date: 6th August 2022

PRESS RELEASE

A Master Of Melody - Rising Singer-Songwriter Blair Djuna Releases Hypnotic New Single, 'Beautiful'

Blair Djuna's latest musical offering 'Beautiful', is a sensitive, reflective and beautifully melodic masterpiece, revealing the self doubts, turmoil and despair, anyone who has, or wants to be loved will understand.

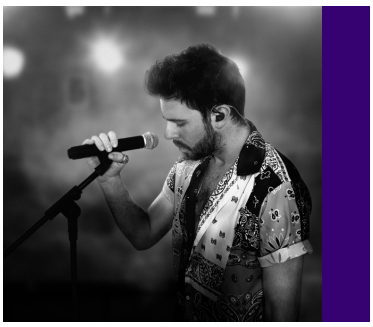
Blair Djuna, is an Australian songwriter and singer who has devoted his life exploring diverse musical genres, from rock and roll and R&B, to hip hop and indie pop. He studied a Bachelor of Music in Songwriting at Sydney's JMC Academy, and in 2018 was one half of the pop duo SEGANA, with their hit song 'Forget You.'

'Beautiful' is Blair Djuna's third and latest solo release. He said, "I choose to pour my heart and soul into my music, by crafting meaningful songs that will truly touch any audience I have the honour to play for."

Blair has that clever knack of making songs sound simple, when clearly they are not. Listen to ‘Beautiful’ and you are taken on a journey of self reflection, rejection and failure in love. It has delicate, simple melody, but creates a sound pulsating with raw emotion. ‘Beautiful’ sounds minimalistic, modern and classic at the same time. The piano offers a subtle, nostalgic character, while Blair’s vocal performance connects with your most personal emotions, feelings and fears.

Blair said, “Staying driven in this industry can be difficult at times; finding originality isn't always the easiest thing. Staying true to what you think is good and what makes you feel something when you're writing is the best way to let your originality as an artist shine through. No matter how or why you connect with my music, I'm glad to have you along for this amazing ride and cannot wait to share more of what I'm working on with you"

SONG REVIEWS



REVIEW 1

Blair's latest musical offering 'Beautiful', is a sensitive, reflective and beautifully melodic masterpiece, revealing the self doubts, turmoil and despair, anyone who has or wants to be loved will understand. It is very rare for a song to grab you from its very first note, to draw you in and almost force your attention, with its strength of melody and deeply personal, introspective lyrics, questioning confidence in love, and inner self-esteem.

Blair Djuna's latest single, 'Beautiful' does exactly that. From the strike of the first piano note and the expectant sustain, I found myself closing my eyes and being invited into someone's very private thoughts and space. Blair gently pleads, "How could I feel beautiful, when I don't even love me at all." Haunting choirs swirl and swell in the mix, it is all very evocative, and instantly memorable.
'Beautiful' is one of those songs that leaves you wanting more, and you will want to listen again and again...and by the way Blair, remember what George Benson and Whitney Houston sang. "Learning to love yourself, is the greatest love of all."

Jean-Paul Hansford - Cherry News Media

REVIEW 2

Overall Impression: "Beautiful", by singer/songwriter Blair Djuna is just that. A glum tune filled with melancholy - depicting a story of struggle with self-doubt and acceptance and the feeling of never being enough. Djuna portrays the track's tone elegantly with sophistication, maturity, and poise. Fans of pop, soft pop, and pop-rock, will enjoy what Djuna has to offer.

Be on the lookout for a rising catalogue of songs that's sure to make him a staple on pop radio. Strongest Point(s): Djuna's vocals and simple melody will catch the eyes of fans in the pop and teen market. With a smooth and sexy pop voice, relatable lyrics, and a simple melody, it is easy to get lost in his songs. Djuna's soft, smooth voice floats effortlessly along with the melody; and the words flow so effortlessly throughout the song.

With minimal accompaniment of simple, arpeggiated piano chords, the quality of his voice mimics an acapella performance; especially when he hits the high notes his voice soars, and you can hear the sexiness, sweetness, and flawless quality within it.

Kristina Mondo - freelance music journalist

ALBUM ART AND SONG LYRICS

Songwriter: Blair Djuna
Producer: Blair Djuna

Final Mix: Simon Cohen (Studio 301)
Mastered: Leon Zervos (Studio 301)

Out of sight
Out of mind
Picture perfect life seems so far
And I'm so lost
I've never felt this low before

Apologising for nothing
I've done everything I can to find a path of my own
How much longer can I run?

Chorus
Every night I stare in my reflection
How could I be beautiful?
Surrounded by lovers but still alone
From lovers to strangers they go
So how could I
How could I feel beautiful?

With all of my scars
I'm doubting my worth
How could I pick up the pieces of my heart
When I'm at my worst

Oh I've been trying to be patient tomorrow will come
The grass won't be greener cause it never was
Nothing left to do here but wonder
How much longer can I run?

Chorus
Every night I stare in my reflection
How could I be beautiful?
Surrounded by lovers but still alone
From lovers to strangers they go
So how could I
How could I feel beautiful?
When I don't even love me at all.

MUSIC VIDEO

Music Video in Production

SOCIAL MEDIA LINKS

INSTAGRAM :

https://www.instagram.com/blairdjuna/

TIKTOK:

http://tiktok.com/@BlairDjuna

SPOTIFY Link:

https://open.spotify.com/artist/5mSDLtbJeEfSKJH4Psse7y?si=3KXNfPNdS2amJAvi3e_kjw

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